

## **PRESS RELEASE**

### ***New Trespa Design Centre Opens in Barcelona***

*In May 2011, Trespa International will be opening a new Trespa Design Centre in Barcelona. The Trespa Design Centre, which will showcase design solutions by Trespa International and its sister-company Arpa Industriale, is set to offer a unique experience. It will not only be a showcase for exterior and interior design concepts, but also a unique and inspirational location for meeting, learning and networking with architects throughout Barcelona, Catalonia, Spain and Europe.*

Trespa International is opening a new Trespa Design Centre in Barcelona. Following in the footsteps of the successful Trespa Design Centre in New York, which opened in 2008, the new Trespa Design Centre will feature the innovative and aesthetically outstanding products and solutions offered by both Trespa International and its sister company Arpa Industriale. Both companies operate independently, with Trespa focusing on exterior cladding applications for ventilated façades, while Arpa concentrates on interior design solutions. However, both companies share a similar vision of innovation and aesthetics.

The main purpose of the Trespa Design Centre is to meet and inspire the large concentration of trendy and innovative architects – and to demonstrate commitment to the Spanish architectural community. According to Trespa’s Commercial Director Aart-Jan van der Meijden, Barcelona was selected as the ideal location, after extensive research: “Barcelona has both a rich architectural heritage – and is a vibrant centre of modern architecture, much like New York and Shanghai.”

Trespa’s new Design Centre is located in El Born, a very modern and stylish area with trendy and upmarket shops, cafes, restaurants and bars – a conscious choice says Mr. van der Meijden: “The Centre’s proximity to the Architectural College is important, however, our key consideration was that we wanted it be in a dynamic and fashionable part of town where

people want to spend time. In El Born, we have found a place that combines fashion, food and fun.”

### **Design concepts and products**

As a recognised market leader, Trespa continues to make a significant contribution to the development and design of exceptionally aesthetical and durable ventilated façade concepts. With this in mind, Trespa’s objective is to promote design concepts rather than isolated products. Whilst it may inspire the architectural community to consider Trespa or Arpa products for new building design and refurbishment, the Centre’s key purpose is to become a meeting place for architects from Barcelona, Catalonia, Spain and Europe.

Like its counterpart in New York, The Barcelona Design Centre will provide networking and discussion space for architects, designers and their clients. By offering meeting rooms, internet access and printing facilities, it will be an inspirational place where you can share ideas, work and learn. To that end, it will encourage participation and meetings by committees and external organisations.

Aart-Jan van der Meijden: “Trespa wants to be seen as integral parts of the architectural community. We are passionate about design – and it is for this reason that we are continuously looking to develop innovative and durable solutions, with partners who are able to help us push the envelope. These may be leading architects or companies that are able to add value to projects, either in terms of aesthetics, quality and/or durability.”

Mr van der Meijden concludes: “Thanks to this approach – and the quality of our products - Trespa exterior Meteon façade solutions have become increasingly popular and are widely specified by many well-known architects around the world.”

### **Trespa Meteon**

Trespa Meteon is a decorative high-pressure compact laminate (HPL) with an integral surface manufactured using Trespa's unique in-house technology, Electron Beam Curing (EBC).

Engineered for façades and other demanding exterior applications, Trespa Meteon's underlying technology transforms wood-based fibres with thermosetting resins under high pressure and at high temperatures into striking panels that meet the most exacting specifications.

With a broad range of colours, finishes and tactile effects, Trespa Meteon brings compelling aesthetic and nearly limitless design possibilities to next-generation architectural claddings.

### **Trespa International**

Trespa International B.V. is a leading innovator in the field of architectural materials, recognised internationally as the premier developer of HPL panels and related building systems. Founded in 1960 and with headquarters in the Netherlands, Trespa manufactures high-performance Trespa Meteon panels for the worldwide market. Trespa's focus is on product development, combining quality manufacturing technologies with intelligent solutions for architectural applications.

To find out more about Trespa International, Trespa Perspectives and/or Trespa Meteon, please visit [www.trespa.com](http://www.trespa.com) or [www.trespa.info](http://www.trespa.info).

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