

EXTERIOR PROJECTS



Photography Steven Woo / Total Spectrum Advertising



Craig Jensen, Principle, CJS Architects, Rochester, NY

“The primary basis of our selection of Trespa was based on aesthetics, and the fact that we felt the material would perform well in the use that we intended.”

Strong National Museum of Play

Location: Rochester, NY
Application: Public Building
Architect: CJS Architects, Rochester, NY
Color: A04.1.7 Gold Yellow
A12.3.7 Carmine Red
A33.3.6 Brilliant Green
A21.5.4 Cobalt Blue
Installer: Ajay Glass Co.
Fixing System: Exposed Fastener

The Strong National Museum of Play is a hands-on history center for children and families. In addition to numerous exhibits, workshops and school programs, it houses more than 500,000 objects, including the world's largest collection of dolls and toys, comprehensive collections of homecrafts, souvenirs, and advertising materials. The museum expansion includes new galleries, classroom space, offices, atrium and a butterfly garden. The 110,000 square foot addition wraps the existing building providing a new identity for the museum. The expansion project was the work of Chaintreuil, Jensen, and Stark Architects. Founded in 1972, CJS has a reputation as a regional design leader that creates innovative and award winning architecture.

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The Trespa Advantage

Over 15,000 square feet of Meteon panels was used as exterior cladding for the project. Numerous colors were incorporated to achieve the museum's unique visual effects. "We specified Trespa to take advantage of the bright primary colors that the product line offers," said Rob Wolfe of CJS. "Durability, hardness, density and texture were also key considerations," he continued. Durable Meteon panels are available in metallics, wood decors, naturals, mid-tones, accent colors and light and dark neutrals to offer designers a high degree of flexibility. In the case of the Strong Museum, a custom purple was created specifically for the expansion project.

As far as installation is concerned, the dimensional stability and workability of Meteon are comparable to hardwood. "One hugely important aspect of the system was that local glazing contractors were able to install the product without using any unusual tools," said Rob Wolfe. "The fact that the system allows for a fair amount of adjustability was also important to making the building envelope look very precise, as was our intention."

Craig Jensen agreed, and added, "We are certain that Meteon was the right Product for this application. No other material could have produced such successful results."